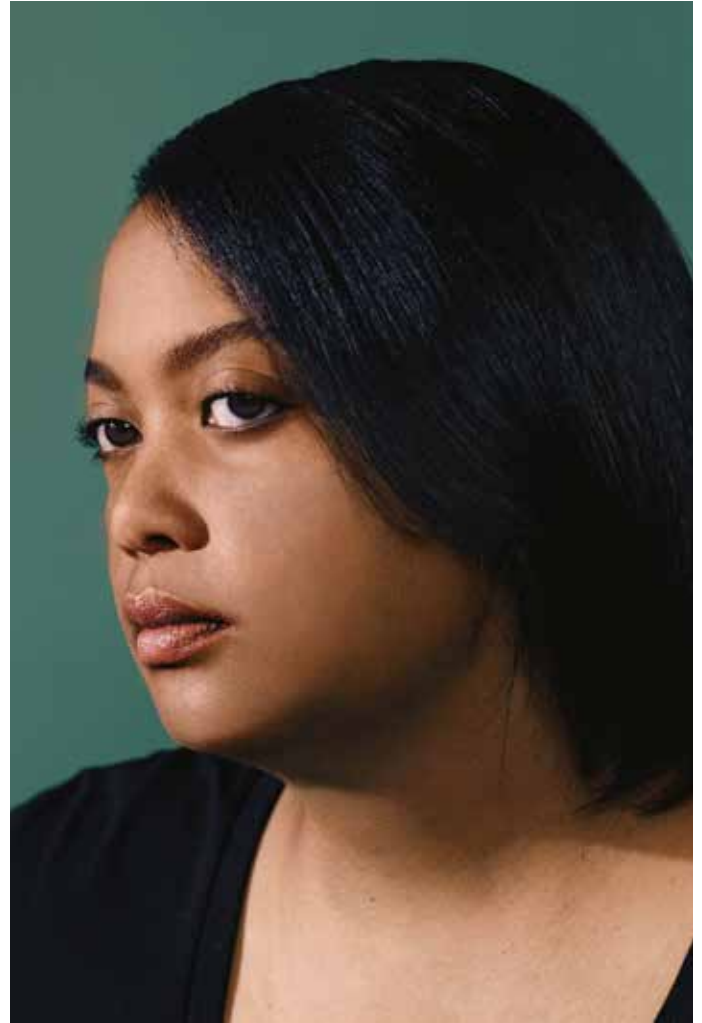




FAST COMPANY SA INSPIRES A PURPOSE-DRIVEN NETWORK OF INNOVATORS WHO EMBRACE A COMMON VISION THAT BUSINESS SHOULD BE A FORCE FOR POSITIVE CHANGE IN THE WORLD.





Arlan Hamilton, Backstage Capital, October 2018



PRINT ISSUES

DECEMBER 2018 / JANUARY / FEBRUARY 2019

ISSUE THEME

LEADERSHIP

Print date: 26 November 2018

On-shelf date: 10 December 2018

MARCH / APRIL

ISSUE THEME

MOST INNOVATIVE COMPANIES

Print date: 20 February 2019

On-shelf date: 4 March 2019

MAY

ISSUE THEME

WORLD-CHANGING INNOVATIONS AND IDEAS

Print date: 17 April 2019

On-shelf date: 29 April 2019

JUNE / JULY

ISSUE THEME

MOST CREATIVE PEOPLE

Print date: 15 May 2019

On-shelf date: 27 May 2019

AUGUST

ISSUE THEME

CLEAN TECH & FAST CITIES

Print date: 17 July 2019

On-shelf date: 29 July 2019

SEPTEMBER

ISSUE THEME

TALENT & BEST COMPANIES TO INNOVATE FOR

Print date: 14 August 2019

On-shelf date: 26 August 2019

OCTOBER

ISSUE THEME

INNOVATION BY DESIGN

Print date: 18 September 2019

On-shelf date: 01 October 2019

NOVEMBER

ISSUE THEME

TECH & CULTURE

Print date: 16 October 2019

On-shelf date: 28 October 2019

DECEMBER 2019 / JANUARY 2020

ISSUE THEME

MOST PRODUCTIVE PEOPLE

Print date: 13 November 2019

On-shelf date: 25 November 2019



Daniel Ek, Spotify, September 2018



Median age
25-45

Readership
25 600

SOCIAL



Fast Company SA
6 108



@FastCompanySA
2 187



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1 150

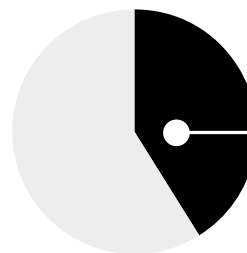


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537

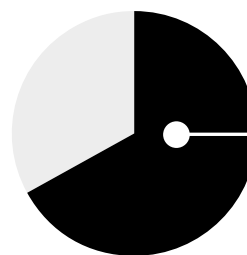


fastcompany.co.za

Gender



45%
Female



55%
Male



Tyler, the Creator, November 2018

All the top retail outlets and news agents nationally
 A database of CEOs and top Directors at PwC, the Cape Silicon Initiative and other JSE-listed companies
 AI Expo Africa
 SA Innovation Summit 2018
 Singularity University
 All members of the Entrepreneur Organisation (EO) South Africa
 All delegates of partnering tech, entrepreneur and start-up conferences
 E-Commerce Africa
 AfricaCom
 Frost and Sullivan GIL Conference
 MTN Digital Entrepreneurship Masterclass event
 Design Indaba Festival
 PwC Vision to Reality Awards

MEDIA SUPPORT: AIRPORT DISTRIBUTION

GAUTENG
 ACSA VIP Ministers
 Bidvest New Sky
 Bidvest Premier – Domestic
 Bidvest Premier – International
 British Airways – Domestic
 British Airways – International
 Defence Force Lounge
 Dunhill Lounge – International
 Departures
 Emirates Lounge
 Fireblade Aviation
 Lanseria AdoAir Lounge
 Lanseria Allegiance Air Business Lounge
 Lanseria ExecuJet
 Menzies Mashonzha Lounge
 Menzies Sefikile
 Menzies Shongololo Lounge
 Menzies Swissport Assisted Passenger Lounge
 SAA Baobab
 SAA Cycad
 SAA Harare (via Jhb)
 SAA Lagos Lounge (via Jhb)
 SAA Lusaka Lounge (via Jhb)

SAA Platinum – Domestic
 SAA Platinum – International
 SAA Premium
 Safair
 SLOW – Domestic
 SLOW – International
 SLOW in the City, Sandton
 Standard Bank Lounge
 State Protocol Lounge
 Virgin

CAPE TOWN
 British Airways
 Bidvest Premier
 ExecuJet
 SAA Baobab Lounge
 SAA Cycad Lounge
 SLOW
 State Protocol Lounge

KWAZULU-NATAL
 ACSA VIP Lounge
 Bidvest Premier
 SAA
 SLOW
 State Protocol Lounge
 Umphafa Lounge, Menzies)



PRINT SPECS

DESCRIPTION	PAGE SIZES	BLEED
Spread	406 mm (w) × 266 mm (h)	5 mm
Page	203 mm (w) × 266 mm (h)	

Phathizwe Malinga, SqwidNet, March/April 2019

ADVERTISING RATES

DESCRIPTION	1 EDITION	4 EDITIONS	8 EDITIONS
IFC DPS	R 79 900	<i>less 12%</i> R 70 312	<i>less 18%</i> R 65 518
OBC	R 41 900	R 36 872	R 34 358
IBC	R 35 900	R 31 592	R 29 438
Facing Contents	R 33 500	R 29 480	R 27 470
Facing Ed's Letter	R 35 000	R 30 800	R 28 700
DPS	R 59 900	R 52 712	R 49 118
FP	R 31 900	R 28 072	R 26 158

CUSTOM CONTENT

DESCRIPTION	1 EDITION
× 1 Page	R25 520
× 2 Pages	R37 000
× 3 Pages	R 49 000
× 4 Pages	R65 000
× 5 Pages	R 90 000

Additional custom content packages and social media rates available on request.

All paid content packages are already at a rate less 20%. All quoted costs exclude value-added tax (VAT) and agency commission.





Reshaad Sha, Liquid Telecom, November 2018



DIGITAL ADVERTISING RATES

Homepage Background	R12 500
Leaderboard	R7 800
Homepage Banner	R5 500
Universal Sidebar	R7 800
Digital Article	R5 000

DIGITAL SPECS

Homepage Background	2 000 × 1 805 px
Leaderboard	728 × 90 px
Homepage Banner	728 × 90 px
Article Sidebar	350 × 250 px





PLEASE NOTE

- 1 ANA Publishing only accepts high-resolution CMYK formatted artwork. Print artwork must be supplied with bleed and crop marks, where required, in either JPG or PDF format
- 2 On print artwork, black text must comprise 100% K (black) and not four colours (CMYK), and white text must be set to knock-out
- 3 On print artwork, please ensure all overprint is switched off
- 4 If a colour-correct proof (chromalin or matchprint) is not supplied, colour quality cannot be guaranteed
- 5 All digital artwork must be supplied as PNG and accompanied by a link, where applicable
- 6 All advertising material must be sent via email, Dropbox or Wetransfer to the relevant brand development representative with the publication name and advertisement name as the subject line.

TERMS AND CONDITIONS

- 1 All ad placement positions are at the publisher's discretion. ANA Publishing will endeavour to place the advertisement in the best possible position, where available, or as per the stipulated brief where a special position has been purchased
- 2 Under no circumstances will adjustments, reinstatements or refunds be made if the position of the advertisement is deemed unsatisfactory
- 3 All advertisement sales are subject to the standard terms and conditions of sale and credit approval procedures.

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